Sponsorship & Partnership Opportunities

Promote your brand and values at the Chesapeake region’s premier sustainable agriculture conference to advance agriculture that sustains farmers, communities and the environment.

Proceeds from this event will support Future Harvest’s mission.

For Sponsorship and Partnership Inquiries, please contact:
Amy Mullan, Development Manager
(443) 834-6668 | amymullan@futureharvest.org

Future Harvest
Chesapeake Alliance for Sustainable Agriculture

2023 Annual Conference
A Time to Grow
Regenerative Agriculture for People and the Planet

Promote your brand and values at the Chesapeake region’s premier sustainable agriculture conference to advance agriculture that sustains farmers, communities and the environment.

Proceeds from this event will support Future Harvest’s mission.
ABOUT THE CONFERENCE:
January 12 - 14, 2023
The Hotel at College Park, 7777 Baltimore Ave, College Park, MD 20740

TWO MAIN CONFERENCE DAYS:
• More than 30 sessions for advanced and beginning farmers, ag-tivists, and educators
• Tradeshow and networking
• Facilitated farmer-to-farmer meet-ups

ONE PRE-CONFERENCE DAY:
Intensive half- and full- day sessions for beginning and intermediate farmers, including: farm record keeping, beginner farmer training program orientation, and more.

EVENTS AND SPECIAL SESSIONS:
• Locally-sourced Friday lunch featuring Farmer of the Foodshed awards
• Farmer-to-farmer seed, book, and gear swaps
• Live music
• Film screening
• Membership meeting

KEYNOTE: DR. RATTAN LAL
Distinguished University Professor of Soil Science, 2020 World Food Prize Winner
By Location

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Maryland</td>
<td>61%</td>
</tr>
<tr>
<td>Virginia</td>
<td>18%</td>
</tr>
<tr>
<td>DC</td>
<td>9%</td>
</tr>
<tr>
<td>Delaware</td>
<td>3%</td>
</tr>
<tr>
<td>West Virginia</td>
<td>1%</td>
</tr>
<tr>
<td>Outside region*</td>
<td>8%</td>
</tr>
</tbody>
</table>

*Outside region includes CA, FL, ID, IL, KS, NC, NY, PA, RI, TN, VT and WA

Types of farming

- Vegetables/Fruit: 67%
- Flowers: 27%
- Other: 25%
- Eggs: 24%
- Value added: 20%
- Poultry: 18%
- Beef: 11%
- Lamb: 9%
- Goat: 9%
- Grapes: 6%
- Pork: 5%
- Lamb: 5%
- Grains: 5%
- Hops: <1%

How would you describe yourself?

- Aspiring Farmer: 23%
- Agricultural service/technical provider: 17%
- Commercial Farmer: 11%
- Other: 17%
- Educator: 11%

Age range

- 30-49: 58%
- 50-64: 22%
- 18-29: 14%
- 65+: 6%

Our Reach

- 500+ conference attendees
- 13K+ email subscribers
- 4.6K Facebook followers
- 2.8K Instagram followers
- 2.1K Twitter followers
- Avg. monthly website visits 15.5K+
**OUR VISION**
We envision food flowing from farm and fisheries to table in ways that strengthen farming and the regional food economy; protect our land, water, and air; and provide nutritious food that sustains the region’s communities.

**OUR MISSION AREA**
Our mission area includes Maryland, Delaware, Virginia, West Virginia, and DC, with special focus on the Chesapeake Bay watershed.

**OUR MISSION**
To advance agriculture that sustains farmers, communities, and the environment.

**2021 BY THE NUMBERS:**

| 50 | Mentor farms offered hands-on training to Beginner Farmers |
| 85 | Beginner farmers received technical and business training through the Beginner Farmer Training Program |
| 652 | Field School participants were exposed to the latest research and trends in agriculture in a farmer-to-farmer learning model |
| 41,000+ | Acres enrolled in the Million Acre Challenge |
| 300% | Membership increase |
| 502 | Conference attendees came together, filled with hope, to recall our communal responsibility to feed and heal |
| 30 | Farmers participated in small group oriented problem-solving in Study Circles of like-minded and like-scaled farmers |

Inaugural Pick-Your-Own Consultant grantees received consulting from 16 regional experts in the following:
- Business planning, accounting, Quickbooks
- Strategic marketing plans
- Crop budget enterprises
- Advanced cover cropping & soil amendments
- Land access support
- Community engagement & food access
Support from sponsors like you helps us bring the highest-quality programming and expert presenters to our conference. Your contribution also allows us to keep the cost of attendance low and accessible to all who wish to attend.

Pledge by December 1st to have your support recognized in our printed program.

Interested in a custom sponsorship package? We’d love to work with you to build a personalized sponsorship package.

Contact us at amymullan@futureharvest.org or 443-834-6668 to explore the possibilities.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
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<table>
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<tr>
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<th>Gold</th>
<th>Platinum</th>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Complimentary Program (Registrations with daily lunch included)</td>
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<td>4</td>
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<tr>
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<td>1/4 page</td>
<td>1/2 page</td>
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<tr>
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<td>x</td>
<td>Membership Meeting</td>
<td>Lunch</td>
<td>Keynotes</td>
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Thank you for your consideration. We are incredibly grateful to our corporate sponsors who prioritize our mission.

Please email your sponsorship commitment form and high-resolution logo/artwork to amymullan@futureharvest.org by December 1, 2022 to ensure recognition benefits.

Pledges are your written commitment to our cause.

Please do not hesitate to let us know if you’d like to schedule multiple payments for your sponsorship.

Sponsorship gifts may be made via our website, EFT / bank transfer, or via check and sent to our office address.

In-kind donations may be recognized as sponsorships based on the fair market value of goods or services.
PROGRAM BOOK

Our program book is the go-to guide all attendees receive at check-in. It contains the conference schedule, program descriptions, speaker information, and more.

File specifications: Files must be high-resolution, and formatted according to the dimensions specified (see image at right). Accepted file types are .jpeg, .png, and .pdf.

<table>
<thead>
<tr>
<th>SIZE</th>
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FULL PAGE: 8.5" X 11"

HALF PAGE:
7" X 4.75"

QUARTER PAGE:
7" X 4.75"

EIGHTH PAGE:
3.25" X 2.25"

THANK YOU FOR YOUR CONSIDERATION

We hold so much gratitude for our sponsors, members, donors, and funders who make our work of strengthening farming and the regional food economy; protecting our land, water, and air; and providing nutritious food that sustains the region’s communities, possible. From all of us at Future Harvest, our deepest thanks.

Address: 1114 Shawan Road, Suite 1 Cockeysville, MD 21030
Phone: 410-549-7878
EIN: 52-2132982 | Email: info@futureharvest.org