FUTURE HARVEST
Chesapeake Alliance for Sustainable Agriculture

2022 SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

PROMOTE YOUR BRAND AND VALUES AT THE CHESAPEAKE REGION’S PREMIERE SUSTAINABLE AGRICULTURE CONFERENCE AND BEYOND WITH OPPORTUNITIES TO ENGAGE WITH OUR AUDIENCE YEAR-ROUND.

FOR SPONSORSHIP AND PARTNERSHIP INQUIRIES, PLEASE CONTACT:

AMY MULLAN
DEVELOPMENT MANAGER
(443) 834-6668
AMYMULLAN@FUTUREHARVEST.ORG
ABOUT FUTURE HARVEST

MISSION
Future Harvest’s mission is to advance agriculture that sustains farmers, communities, and the environment. We provide education, networking, advocacy, and research to help build a sustainable Chesapeake foodshed, where food flows from farm and fishery to table in ways that strengthen farming and the regional food economy; protect our land, water, and air; and provide healthy, nutritious food that sustains the region’s communities.

OUR FLAGSHIP PROGRAMS

BEGINNER FARMER TRAINING PROGRAM
12-month immersive training experience for beginner farmers that combines a comprehensive classroom curriculum with hands-on learning at the region’s leading sustainable farms. 400 graduates to date. 40% of current trainees identify as BIPOC.

FIELD SCHOOL
In partnership with the Chesapeake region’s leading farmers, researchers, and technical service providers, the Field School offers farmer education on the latest innovations in sustainable growing throughout Maryland, Virginia, West Virginia, Delaware, and the District of Columbia.

AGRICULTURAL LEADERSHIP INITIATIVE
Slated to launch in 2022, the Agricultural Leadership Initiative will create more equitable farming success in the region by providing an outreach and training program specifically for creating increased leadership in the BIPOC and veteran farmer communities.

MILLION ACRE CHALLENGE
A large-scale, 10-year project to advance healthy soil – the foundation of good agriculture - on one million acres by 2030.

Right: Leah Penniman, Co-Founder, Co-Director, and Program Manager of Soul Fire Farm, 2020 Future Harvest Annual Conference keynote speaker
PRESENTS OUR 23RD ANNUAL CONFERENCE

TOGETHER, WE CAN

ONLINE JANUARY 13-14, 2022
WWW.FUTUREHARVEST.ORG

Events and Special Sessions:
- Farmer of the Foodshed awards
- Interactive cooking demonstrations
- Interactive photo contest
- Bookstore with games and prizes
- Membership meeting

Keynote:
NEW AGE AGRARIANISM: Growing for a Regenerative, Sustainable, and Equitable Planet
Renard Turner, co-owner of Vanguard Ranch in Louisa County, VA

Two Main Conference Days:
- More than 20 sessions for advanced and beginning farmers, activists, and educators
- Live chats and networking inside the event
- Facilitated farmer-to-farmer meet-ups
- Engaging one-on-one opportunities for participants with service providers, exhibitors, and business coaches
- Recorded sessions for later viewing

Our Reach:

500+ conference attendees
13,746 Email subscribers
4,488 Facebook followers
2,566 Instagram followers
2,132 Twitter followers
15,500+ Average monthly website visits
1,200+ Visits to sponsor profiles
One of the starkest lessons learned during the pandemic is the importance of ample food production right here in the Chesapeake region, a lesson we could be learning several-fold as new disruptions loom on the horizon: severe drought in the West, hurricanes in the South, supply bottlenecks, the possibility of new COVID-19 variants. **This is not a time to return to business as usual. We must invest heavily in building up our regional food system.**

From the Beginner Farmer Training Program to sustainability education and research to marketing assistance, Future Harvest is dedicated to providing programs that help farmers thrive. Your support ensures we can continue this critical work.

**So, we’re asking you to invest in us in a new way.**

Just as farmers are managing intensifying risks with “perennial” strategies, such as building the health of their soil and planting trees for long-term profit, we are asking our sponsors to help us also manage risk by considering a “perennial” style sponsorship of Future Harvest. We’re delighted to offer several options to promote your brand and business not only at our conference, but at our education events and via our online channels throughout the year. Partnering in this way is a great strategy for highlighting your company’s values and enhancing your reputation, visibility, and brand awareness over the long term, so that together we can grow a resilient and just Chesapeake region food system.

Thank you for your consideration and generosity.

With gratitude,

Dena Leibman
Executive Director
2022 SPONSORSHIP OPPORTUNITIES

PARTNER - $10,000
Conference recognition:
• Premier recognition as Conference Partner on all conference marketing materials
• Logo on keynote video
• Full page ad in digital conference program
• Eight complimentary conference registrations
• Interactive virtual exhibitor booth

New for 2022:
• Two games leading participants to your website
• 20-second recorded messages broadcasted during dinner
• Scrolling logo feature on virtual conference webpage

New for 2022, we will offer year-round recognition for sponsorships:
• Sponsor feature and premium logo recognition on website
• Featured donor story in annual report, website, email and social media
• Complimentary corporate membership
• Recognition at four Field School events

GOLD - $2,500
Conference recognition:
• Recognition as Gold Sponsor on all conference marketing materials
• Logo on video and description all workshops of sponsored conference theme of your choice (Crop Production; Business of Farming; Regenerative Agriculture; Grassfed Beef and Dairy; Environment, Community & Policy)
• 1/2 page ad in digital conference program
• Three complimentary conference registrations
• Complimentary virtual exhibitor booth

New for 2022:
• One game leading participants to your website

New for 2022, we will offer year-round recognition for sponsorships:
• Year-round logo recognition on website
• Featured donor story on website, email and social media
• Complimentary corporate membership
• Recognition at one field school event

PLATINUM - $5,000
Conference recognition:
• Recognition as Platinum Sponsor on all conference marketing materials
• Logo on video and description of General Session (opening, closing, cooking demonstrations)
• Full page ad in digital conference program,
• Four complimentary conference registrations
• Complimentary virtual exhibitor booth

New for 2022:
• One game leading participants to your website
• 20-second recorded messages broadcasted during dinner
• Scrolling logo feature on virtual conference webpage

New for 2022, we will offer year-round recognition for sponsorships:
• Sponsor feature and premium logo recognition on website
• Featured donor story in annual report, website, email and social media
• Complimentary corporate membership
• Recognition at four Field School events

SILVER - $1,500
Conference recognition:
• Recognition as Silver Sponsor on all conference marketing materials
• 1/4 page ad in digital conference program
• Two complimentary conference registrations
• Complimentary virtual exhibitor booth

New for 2022, we will offer year-round recognition for sponsorships:
• Year-round logo recognition on website
• Featured donor story on social media
• Complimentary corporate membership
• Recognition at one regional event

BRONZE - $1,000
Conference recognition:
• Recognition as Bronze Sponsor on all conference marketing materials
• 1/8 page ad in digital conference program
• One complimentary conference registrations
• Complimentary virtual exhibitor booth

New for 2022, we will offer year-round recognition for sponsorships:
• Year-round logo recognition on website
• Featured donor story on social media
• Complimentary corporate membership
SPONSORSHIP COMMITMENT FORM

Please email your sponsorship commitment form and high-resolution logo/artwork (EPS format only) to amymullan@futureharvest.org by December, 31, 2021 to ensure recognition benefits.

Pledges are your written commitment to our cause. Payments can be made on any schedule that works best for your organization. Please do not hesitate to let us know if you’d like to schedule multiple payments for your sponsorship.

Sponsorship gifts may be made via our website, EFT / bank transfer, or via check and sent to our office address. *In-kind donations may be recognized as sponsorships based on the fair market value of goods or services.*

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<th>SPONSOR INFORMATION</th>
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<tbody>
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<td>Company Name:</td>
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<td>Phone:</td>
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<td>Email:</td>
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<td>Mailing Address:</td>
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<td>Website:</td>
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<td>Social Media:</td>
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<tr>
<th>SPONSORSHIP LEVEL - CHECK ONE</th>
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<tbody>
<tr>
<td>Partner - $10,000</td>
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<td>Full page conference program advertisement - $250</td>
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<td>1/2 page conference program advertisement - $100</td>
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<td>1/4 page conference program advertisement - $50</td>
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<td>1/8 page conference program advertisement - $25</td>
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<td>Please donate my conference registrations to a community member</td>
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<td>Additional donation $</td>
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